
**Blink** makes the electric car a smart and simple transportation solution. Blink’s intelligent charging network makes it easy to plug into the sustainable, renewable, cost-effective electric driving lifestyle.

By ecotality™
Nasdaq: ECTY
A new era in driving.

Thanks to superior design and engineering, Blink is shaping the future of transportation and changing the way you use energy.

Blink is smarter than the average charger. Right from your own home unit, it will let you pick the right time to charge and help you charge when rates are lowest.

On the road, from your phone or computer, it will tell you when and where the nearest chargers are available. You’ll even be able to reserve a spot ahead of time.

And just wait until you see what else Blink will be able to bring directly to you...

Blink. Energy in black and white.

www.blinknetwork.com
Energy in Black and White

Products and Services
- Residential Level 2 EV Service Equipment (240V)
- Commercial Level 2 EV Service Equipment (240V)
- Commercial DC/Fast-Charge EV Service Equipment (480V)
- Blink Membership Network
- Commercial Charging Network
- Retail Reservation System
- Blink Member Web Portal
- BLINK Smart Phone Charging Application
- Blink Fast-Charge Network

Product Capabilities
- Smart Charging Enabled
- Interoperable
- Programmable
- Interactive Color Touch Screen Display
- Revenue Grade Metering
- Smart RFID Technology
- Remote Wireless Network Capabilities
- User Alerts
- Media Friendly
- Reservation System Capable

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blink
Fast Charging on the Go

Products and Services

- Commercial DC Fast Charge EV Service Equipment (480V)
- Blink Network
- Blink Smartphone Application
- Blink Network Member Web Portal
- Blink Ad Network

Product Capabilities

- Capable of providing a full charge in under 30 minutes*
- AMI Interface & Smart Meter capability
- CHAdeMO compliant
- Dual ports
- Beacon light & window
- Simplified 2-piece design
- 10 inch interactive touchscreen display
- Smart RFID technology
- Ease of payment
- Smartphone Application provides
  - Charge station locations & GPS navigation
  - Charge status
  - Charge notifications
- Web-based information delivery
- Charge status and cost
- Easily programmable
- Exterior treatment and graphics fully customizable for rebranding
- 42 inch LCD display
- Media friendly
- Adspace through the Blink Ad Network

*Dependent on battery size, vehicle battery management system, state of charge, and operation under optimal conditions.

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blink
Coming in 2011

Members of the Blink network will enjoy a distinct set of benefits with various levels of membership. Further details about the benefits of membership are coming soon.

Blink. Simply smarter.

www.blinknetwork.com
The EV Project

The EV project is the largest single deployment of electric vehicles and charging infrastructure in history.

- 14,650 Level 2 (240V) Chargers
- 310 Level 3 Fast-Chargers
- 40+ Project Partners
- 5,700 Nissan LEAF Cars
- 2,600 Chevrolet Volt Cars
- 1,200+ New Jobs by 2012
- 16 Major Cities

ECOtality, Inc. (NASDAQ:ECTY), headquartered in San Francisco, California, is a leader in clean electric transportation and storage technologies. Through innovation, acquisitions, and strategic partnerships, ECOtality accelerates the market applicability of advanced electric technologies to replace carbon-based fuels. For more information about ECOtality, Inc., please visit www.ecotality.com.